THE CARMEL

the nation's most unique weekly

SPECTATOR

VOL. 11 No. 1 CARMEL, CALIFORNIA DEC. 10, 1953 TEN CENTS

featuring

The Lowdown on Smoking and Cancer

SPECIAL GIFT SECTION INSIDE

Mr. Spectator

THE LITERARY SET... In Pacific Grove two little girls of pigtail and pinafore size were discussing schoolwork while walking home from a day's session with the books and blocks... "Well, really," said the one little girl, "it's the best thing I've written in years." ...author, author!

• • •

NO SPIK A ENGLISH... La Causerie Francaise, which is the local French club, has elected Edgar Bissantz to the post of president for 1954... the story sent to us ends: "Selon nos plans," said Bissantz, "nous aurons des programmes magnifiques l'annee prochaine."... Yes sir, ouver la fenaiter. La pleem et dan la table. Vouley vous?

• • •

A MATTER OF PRINCIPAL... Carmel baby sitters have issued an objection to the title affixed to them... one sitter suggested she be called something like "watchdog"... considering the price of the average sitter it might be well to call her "evening governess".

• • •

SOAP AND WATER... takes a beating this week with a disclosure by Helena Rubinstein that she has developed a youth-giving hormone which makes skin look younger... this goop is called estrogenic hormone and it "protects women who naturally have to live longer than men"... hmmmm!... the piece of publicity says, "Leave the Estrogenic Hormone preparation on your face and neck overnight."... leave it on your face if you like, but the necking has to go!

• • •

SOMETHING FROM THE BOYS... Lt. Col. Porter Moore writes a real great letter to his Aunt Lenita... we eavesdropped over Aunt Lenita's shoulder and picked up the following out of page two... the men at the 75th Air Depot Wing in Korea rustled up 10,000 yankee dollahs, purchased a silk weaving mill in Chinae, (Aunt Lenita wasn't sure where Chinae is) repaired the damaged building and set the town of Chinae up in the silk business. Proceeds go to the town's orphanage and it supplies work for the whole village.

• • •

THE QUIET ONES. With State Liquor Board cracking down El Nido, the Nest and the Gilded Cage padlocked and the Mission Ranch just endnig a temporary suspension for selling to minors local bars are keeping things close and quiet... Even Pigalle now has a bouncer keeping order and checking everyone... Peace on earth and Alvarado Street.

• • •

TEN CENTS WORTH... The Kurland gallery in P. G. has closed for the winter, but will reopen in the spring... N adean Gonzales is hav-

(Cont'd on page 15)

Village By-Lines

CHANCE OF A LIFETIME-- Resident reported to police that she had knocked over a time limit parking sign. Her insurance agent said he would take care of it.

• • •

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TAKE TO THE HILLS-- Police rounded up two juveniles at San Carlos and Tenth shooting slingshots. Confiscated their equipment and informed them that shooting of sling-shots is not permitted in the city by ordinance.

• • •

MIMEOGRAPH

IBM - It looks like printing.
Phone 7-3905 - 7-4655

HOME IS THE SAFEST PLACE-- Landlady called to report that tenant was drunk again. Police advised that tenant would have to remove himself to the street before they could do anything.

• • •

WHAT WAS THE WISH-- Police report read: "Car had the wishbone broke and was hanging. Pushed car to curb."

• • •

ASSISTANCE-- Resident called to report a large dog jumped into neighbor's patio and was howling. Police jumped into patio and helped dog out.

At the galleries

Cunningham Goes Mexican

Carmel painter, Patricia Cunningham, is currently exhibiting 12 paintings of Mexico - the result of a recent trip - at the Pebble Beach gallery.

In the display window of the gallery is a large painting depicting the bull ring. If one is "aficionado" he might be discouraged by Mrs. Cunningham's rendering of Mexico's national sport and not view the rest of the show. This would be a mistake. Inside the gallery the artist has returned to safer ground in depicting the landscape and the natives of Taxco, San Miguel and Guanajato and she has done an admirable job.

The Bull Fight is static. The romantic style of Mrs. Cunningham's painting does not depict the glory, the contest, the death struggle, the ballet of the Bull ring. If the figures in the painting had the fluidity of the background, it might have come off.

This, however, is only one out of many. The rest of the show is excellent. The Cunningham style does wonderful things to the usually hackneyed Mexican scene.

The heavy application of oil in suggestive patterns for basic color composition and the sketchy brown and black lines used to bring the composition together work well in bringing out the feeling of the ancient Mexican cities. Her buses are battered and run down as Mexican buses are, the scenes in the square are sleepy at times, full of life at times, the cathedrals (the center of the Mexican city) are bold, sturdy and yet they seem always to point to some higher point. The pink and red tones are as warm as the Mexican siesta periods. The sketchy outlines of vendors and women are perfectly done.

This is a fine show. You'll enjoy every bit of it. Mrs. Cunningham has caught the Mexican people doing what they do best. Just living from day to day. --S.J.

"A Mexican Family", by Patricia Cunningham
photo by julian p graham

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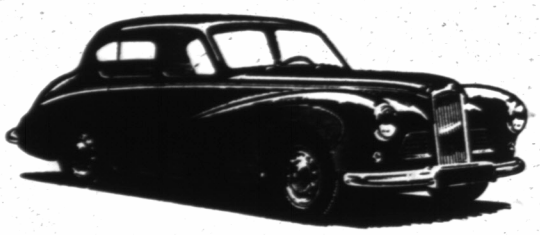

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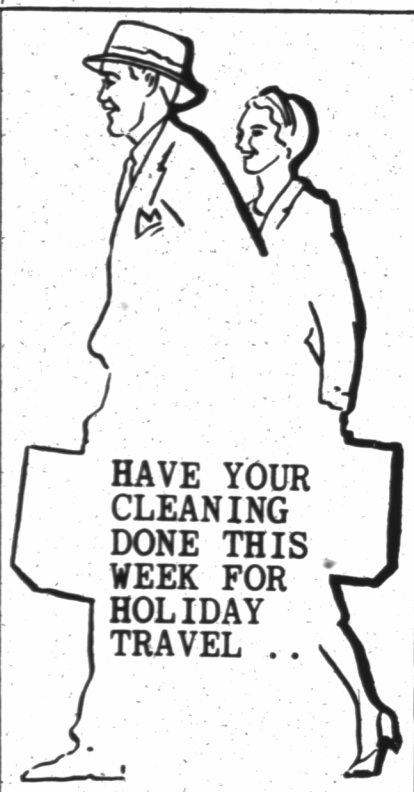

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MIDWEEK

MAGAZINE SECTION FOR THE CARMEL SPECTATOR
AND THE PACIFIC GROVE TRIBUNE
Published by Carmel-Pacific Publications

HOLLY HILLS FARM: A UNIQUE EXPERIMENT

They called it a folly
When Holman tried holly
And predicted he wouldn't succeed.
But today with great speed, he grows all they need,
Proving his holly no folly.

This little ditty--though inadequate poetically--does tell the story of the now famous W. R. Holman "Holly Hills Farm" near Watsonville.

W. R., who has always been enthusiastic about growing things in general and growing department stores and holly in particular, started off in 1903 with a general store, left by his father, and a few holly seeds he put in an earth-filled box.

Now nearly 70 years old, he not only has built the biggest department store in these parts but also the biggest holly ranch in California.

It's hard to tell which is his greater love.

"I've always loved merchandizing," he says, but at the same time there wasn't a day when I didn't spend an hour or two, just to relax, working on my holly cuttings."

His wife also remembers the days when holly was still only W. R.'s hobby and not the combination hobby and profitable business it is today.

"It took patience personified," she tells. "He started off with a box, and with a pencil he made deep holes in it and dropped the red berries into the holes.

Then when the little sprouts came up he dug them up and set them in cans." They went progressively into bigger cases as they grew.

From these humble beginnings grew the holly farm, now covering 140 acres with countless trees planted in precision rows across the rolling countryside.

W. R. started with 30 acres in 1933. All the trees he planted on these acres he had painstakingly grown from seeds and cuttings at his home in Pacific Grove.

That year, knowing the sandy soil west of Watsonville where the farm is and conscious of the fact that no one had been successful growing holly in California on a

(Cont'd on Page 14)

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book looks

By JOHN F. ALLEN

A GOOD JOB IN EUROPE

I've known Theodore White for years and have followed with interest and awe his articles in that most excellent of magazines, The Reporter. So it came as no surprise when I learned that he had written a first rate book on modern day Europe.

I was, however, unprepared for the tremendously exciting and excellent job he has done in FIRE IN THE ASHES (William Sloane Associates, $5). This is unquestionably the best book that has yet been written on Europe since the war, on American aid and diplomacy and on the continuing cold war between Communism and the West. It is greatly to the credit of the Book-of-the-Month Club--which seldom picks anything above a level of stubborn mediocrity--that their judges chose this work for distribution to its members. It can be

> John F. Allen, one of the top writers on the San Francisco Examiner staff, is a former West Coast editor of Time Magazine. He reviews books exclusively for this publication.

earnestly hoped--but doubted--that club members will do more than merely let its pretty cover help decorate their book shelves.

I first met Teddy White shortly after Pearl Harbor. We both worked then for Time Magazine, I in the Los Angeles bureau, White as a fledgling war correspondent. He was en route to the South Pacific and stopped over with us awaiting transportation. In the course of some long and intriguing evenings I learned two things about Teddy White. One was a secret which he had to share: he was scheduled to sail on a broken-down, un-escorted freighter carrying nothing but a crew, one scared war correspondent and umpteen tons of high explosives.

He quite frankly didn't expect to make it, and he saw no reason why he should not spend his last hours consuming some of the best food and drink which Southern California could supply. I was, of course, obliged to help this potential martyr to free journalism.

The other thing I learned about Teddy White--and I have never yet had occasion to change my opinion--was that he had in high degree the intelligent and insatiable curiosity which marks the good reporter.

Teddy White lived through that first voyage, and he has been covering the explosive hot spots of the world ever since. There are few observers of the current scene who can equal his record of careful good sense and pungent writing. Unlike most of the "foreign correspondents" --who gather their news from military handouts and their opinions from bar fly acquaintances--White has always gone to the source, has always managed to understand the deep motivations behind every national or international move.

Frankly, I have often been appalled to the point of ignoring what seemed the maze-like intricacies of post-war European diplomacy and recovery. Such things as the Schuman Plan, the Dollar Gap, the Marshall Plan, NATO, the OEEC, SHAPE and the like, I have grasped at one time or another, but without perspective or delineation. White puts them all in their place and writes what is at once a wonderfully simple story and an amazingly erudite study.

He starts with the vast shambles that was Europe at the close of the war: Germany a mass of rubble, France beaten and corrupt, England close to financial bankruptcy, and the Russian bear, the taste of victory fresh on his tongue, growling ominously from the north.

Those were the days when the future of a great civilization balanced on the razor edge of history, and Mr. White doubts not at all that, without American aid, Europe would have fallen into chaos, perhaps never to emerge as the forward bastion of free men. It is pleasant to hear from an expert what has been so difficult to hear for so long over the cheap screams of cheaper politicians: that American diplomacy has done an almost miraculous job in helping Europe to emerge strong

(Cont'd on Page 6)

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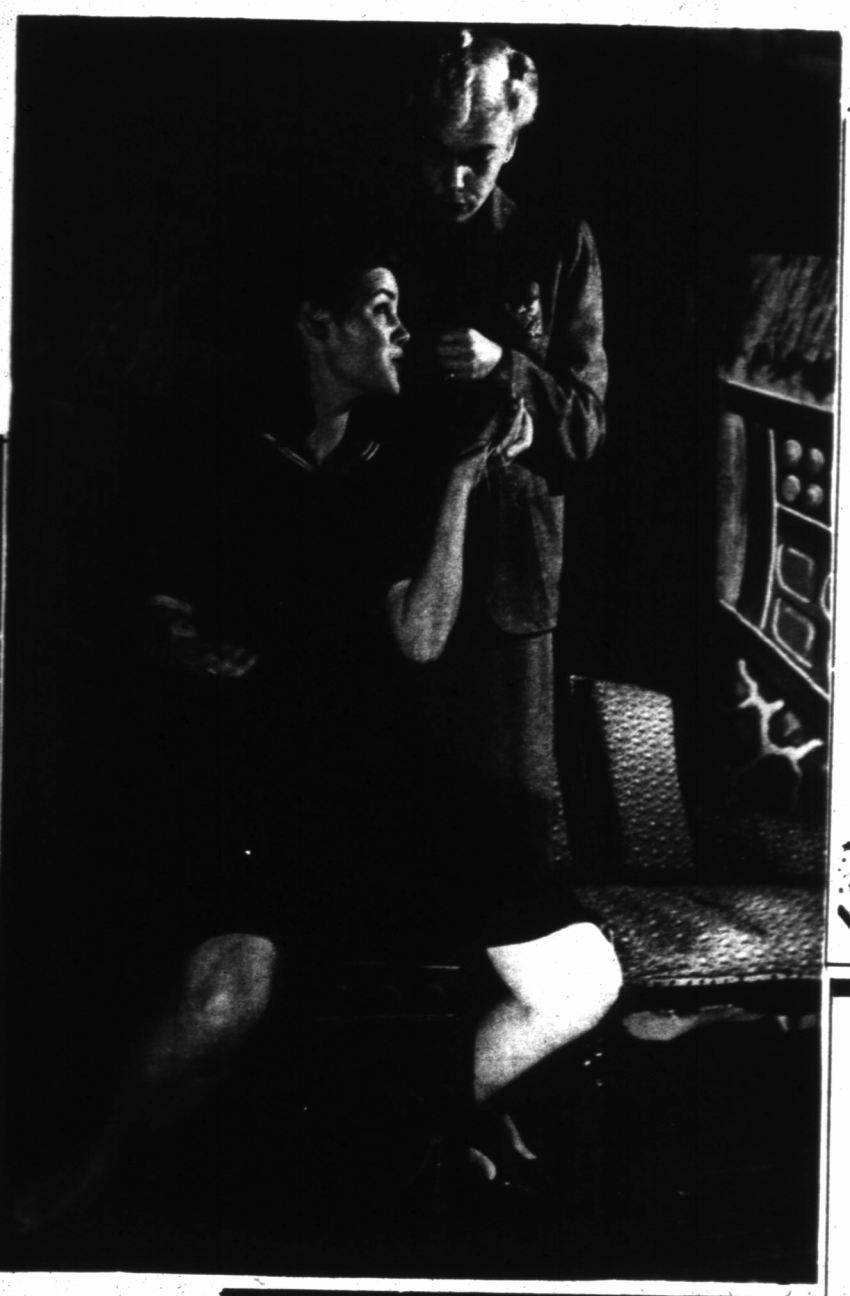
"Gigi", the comedy about a French girl brought up to be a well-supported "lady of Leisure", will open tomorrow night at the Wharf Theater.

Jeanne Dam, (seated in picture), female lead of the Wharf's last production, "Brigadoon", will play the title role. Lew Perkins, a newcomer from the Hillbarn Theater, San Mateo, will play opposite her.



Others in the case include Barbara McMahon and Jean Levinson (standing in picture). Robert Carson directs.

(Cont'd on page 6)

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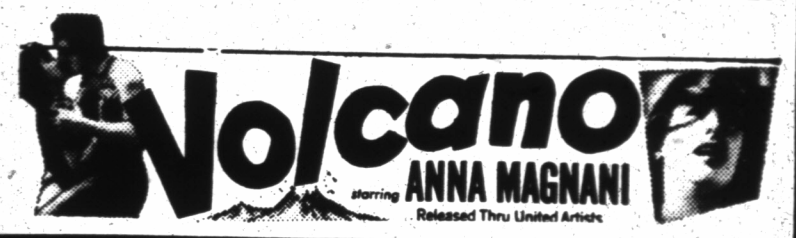

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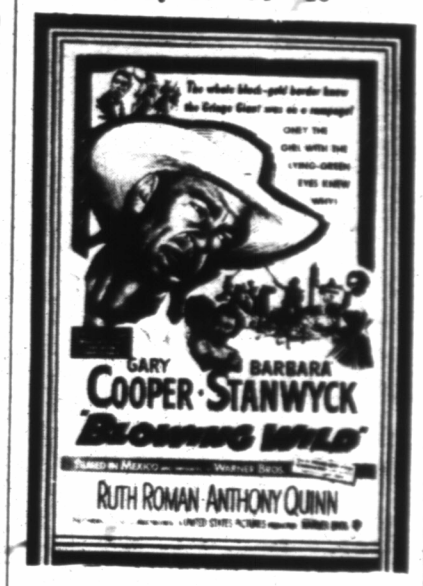
DEC. 13 - 14 - 15



SUN. 3:45 - 7:00 - 10:15
MON. TUES. 7:00 - 10:15
ALSO

SUN. 2:10 - 5:25 - 8:40
MON. TUES. 8:40
COMING
COMING
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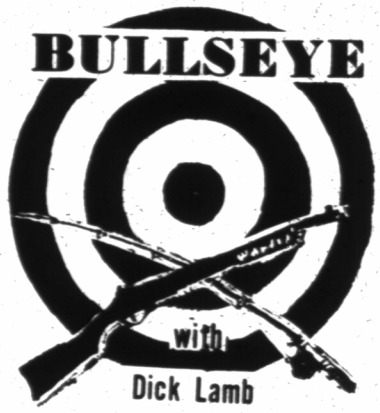


with Dick Lamb

ON PATROL

Having been invited to accompany one of the game wardens on a game patrol, I met Warden Fred Kemp in Monterey at eight p. m. one night last week. I purposely shall not say what night or in what exact location we patrolled, as that information would be very welcome to some of the game law violators in this district.

Fred was driving a Fish and Game Commission car, a fairly late model with several additions to the wiring and structure made necessary by his work. We headed out of Monterey into hunting country about twenty-five miles away, driving slowly after we left the edge of town, as deer spotlighters might be working almost anywhere.

No suspicious activity was noticed for about twenty miles, and nothing worth noting except for our nearly hitting a skunk in the road. Fortunately we stopped in time to avoid antagonizing Mephitis.

During our drive Fred tried to give me an outline of the sort of work our wardens are doing and the scope covered by the department in this district. Besides the enforcement of game laws, the Fish and Game Department is charged with inspection duties on commercial fishing, inspection and, if necessary, condemnation of oysters, clams, etc., which are shipped in for sale, and with various duties concerned with conservation, such as planting of pheasant, deer census, and so on.

Upon reaching a point in the road from which we could see down the road for several miles, and in the midst of several meadows in which the deer browse, we parked the car and devoted some time to watching for headlights.

Fred Kemp, like all the wardens, knows his area so well that he can tell whether or not a car is parking alongside the road, or going into a ranch, for almost as far as he can see the headlights.

While we were waiting he told me of various cases such as the soldier who was shooting from his car at deer alongside the road, and

(Cont'd on page 14)

book looks

(Cont'd from Page 4)

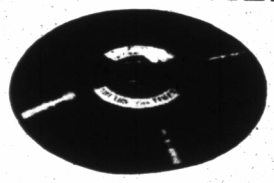
and forceful from that mire of despair. Truman and Acheson take their proper places here as the architects of a new Europe which, without them, might long ago have been split into Russian satellites. Eisenhower is one of the heroes, too, not the present vacillating President, but the strong and determined general who did so much to push Europe toward that true union which seems its only salvation. And Dulles, as well, who is following exactly the Acheson diplomatic road, because there is no other, and he knows it.

There is plenty of hope in this book. The fight is by no means won, and it may be many years before Russia and the West lie down together in peace. But, thanks to American dollars, American diplomatic sense, Europe today can face the Russian menace with strength and determination. Europe is close to real union, to an actual United States of Europe.

This is a great book, about one of the great periods of history. It is the best of all answers to the screamers who insist that we "lost the peace", that we have been "taken in by Europe", that we should "stay free of entangling alliances". It is the sort of book which should be read--and can be understood--by every American.

It did one thing for me: it made me feel a lot better about that tax deduction they remove from my pay check each week. I find it has been well spent, at least that part which has gone to Europe. If it had not been spent, I might now be getting paid by an Army clerk.

THE GIFT FOR ALL AGES

RECORDS  RECORDS

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"GIGI" OPENS; "MR. ROBERTS" CAST

(Cont'd from page 5)

"Gigi", a play by Anita Loos from the novel by Colette, will play Friday, Saturday and Sunday nights. The theater remains dark the rest of the week.

Meanwhile, the Wharf Theater has already started rehearsals for its next production, "Mr. Roberts", which is scheduled to open in the middle of January.

Henry Bate, remembered for his top performance in "The Lady's Not For Burning", will come down from Stanford to play the lead. Jack Kissell will play the comedy lead, and Peggy Cease has been assigned the only female part in the play.

The cast of 25 will also include Charles Temple and Lew Perkins. Thomas Brock will direct.

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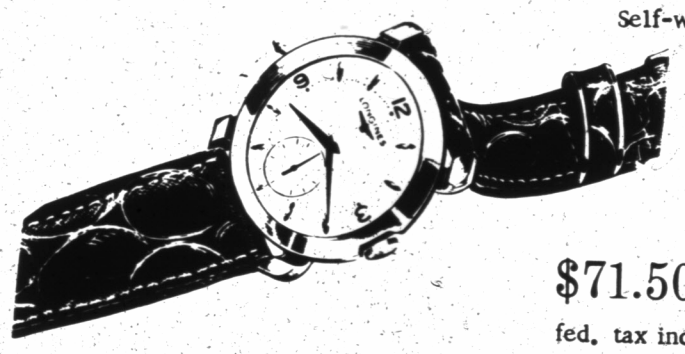

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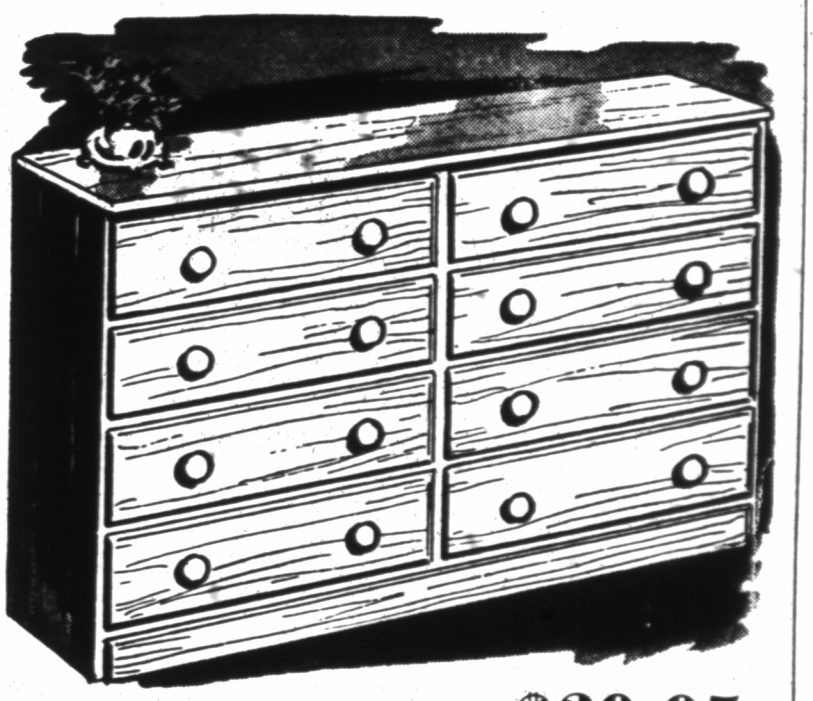
HOLIDAY HANDY

All over the Peninsula women have begun to deck their halls in preparation for Christmas. In Pebble Beach, Mrs. W. J. Morcott is busily awaiting the arrival of her four grandchildren from Virginia City. Mrs. M. is making for them the most fabulous socks to hang at the fireplace. "Santa can't miss them", she says. "they're terribly decorative."

Made of felt, they're covered with rhinestones, sequins and gold thread. Mrs. Morcott may put the child's initial on each, and they can be used each Christmas.

Little Lynn Tomlinson, 6-year-old daughter of Mr. and Mrs. George L. Tomlinson of Pebble Beach, knows exactly how many days there are until Christmas. She has an Advent Calendar, a lovely big picture of a street scene containing 25 windows or doors. Each window is numbered, and each day, Lynn opens one. When she opens the last window, it's Christmas.

Mrs. Roudi Partridge of Pacific Grove feels that the lighting effect on the Christmas tree is all-important. "Some day I'm going to have all blue lights!" she says. Last year the Partridges had a green tree with all red lights.



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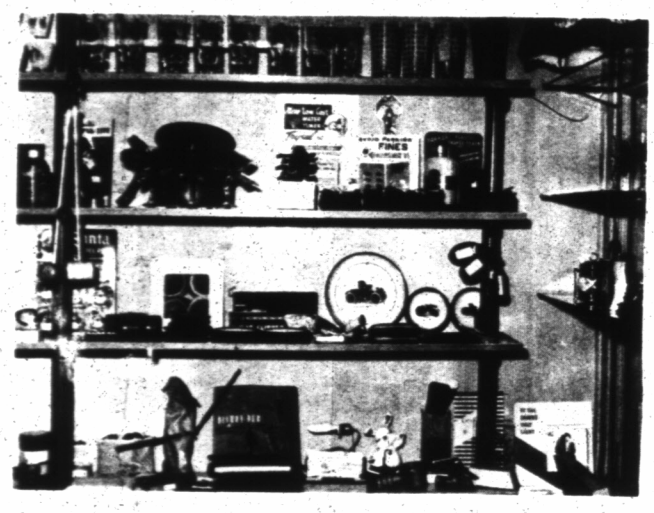

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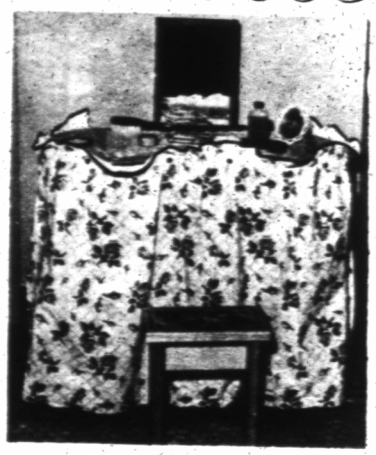

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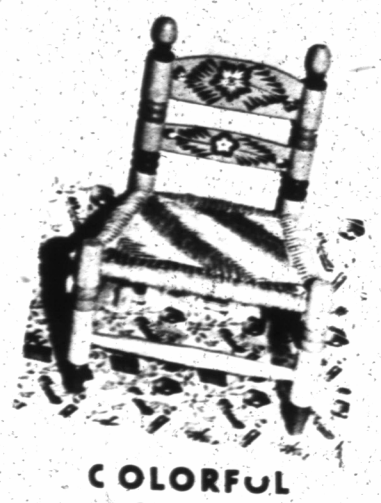

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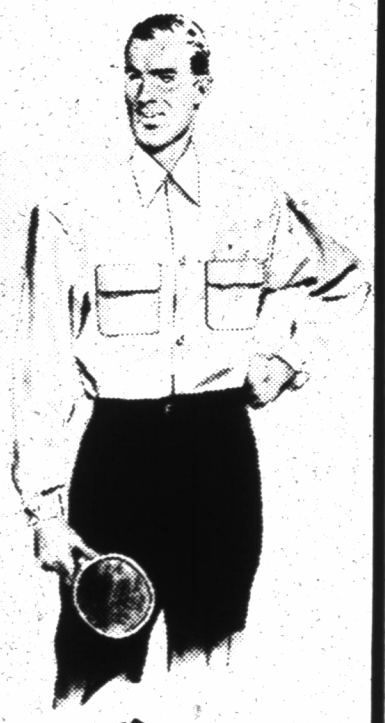

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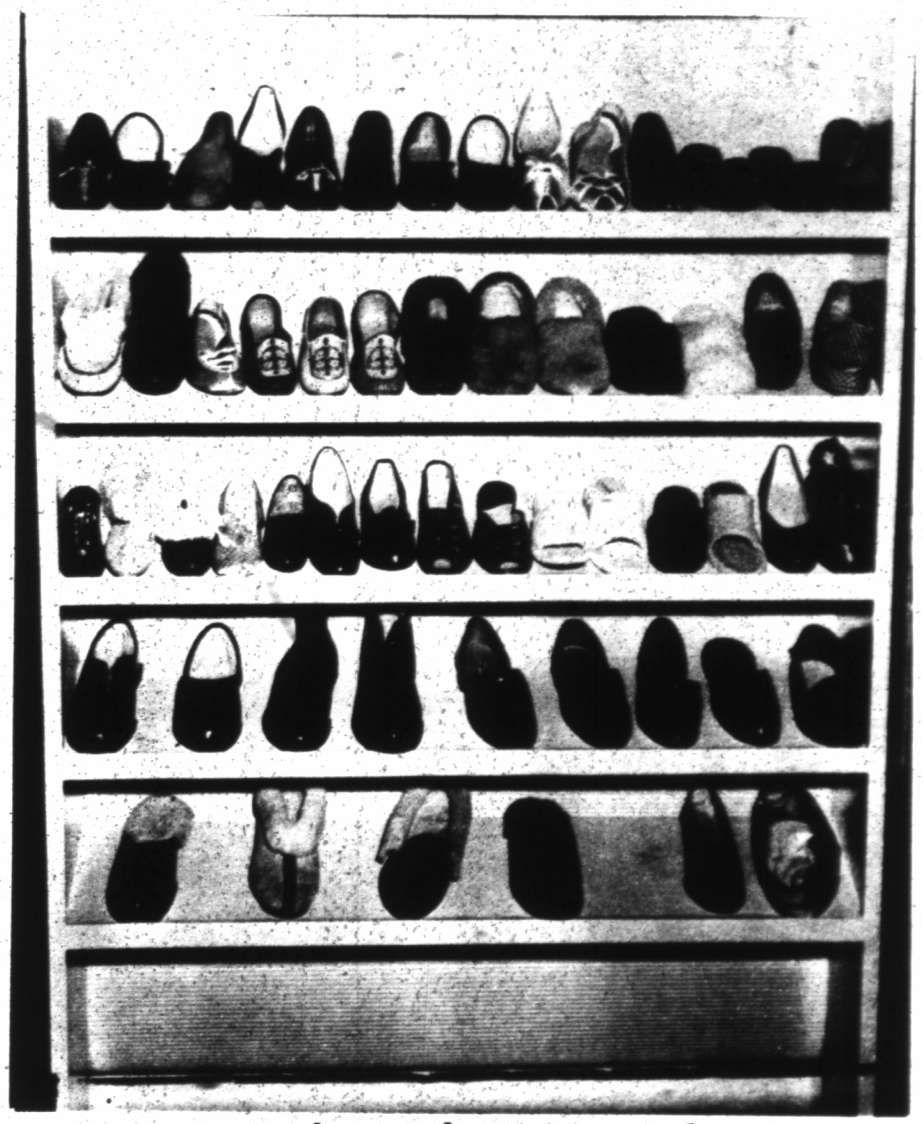

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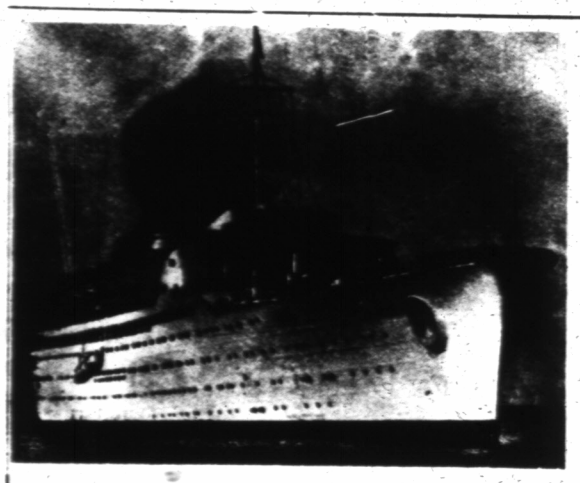

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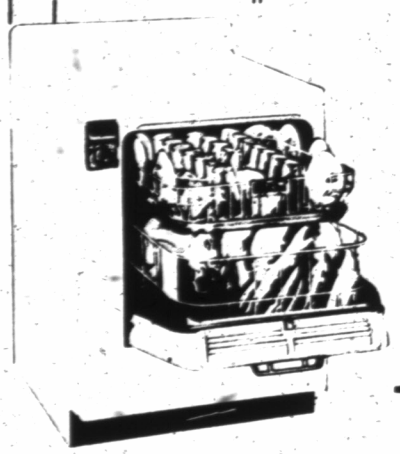

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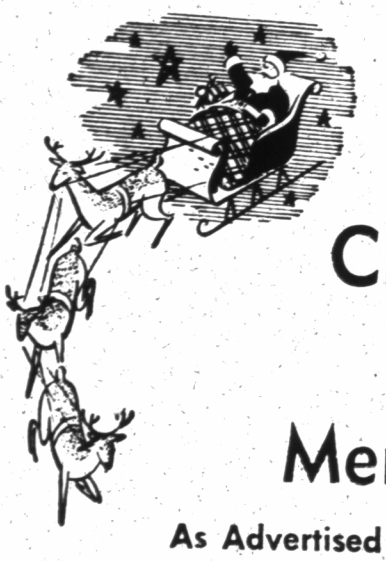

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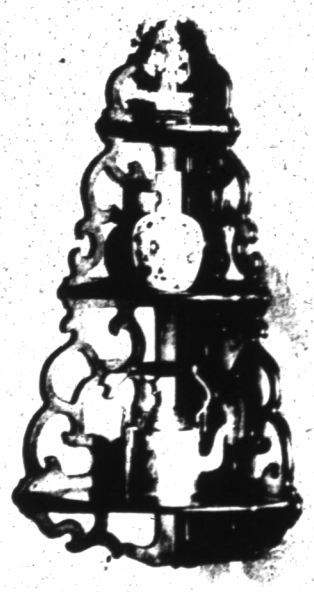

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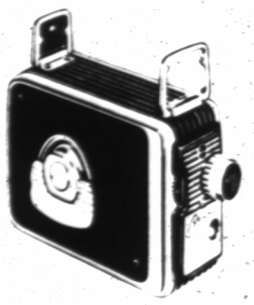

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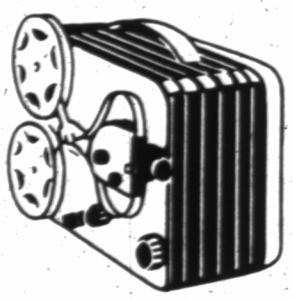

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PENINSULA COOKS By BARBARA HALL

Nibble While You Nip

Holiday time is cocktail time and most of us like to nibble while we nip. Whether you're asking the couple next door in for a drink, or you're opening your house for a crowd to dip into your punch bowl, a table or a tray of hors d'oeuvres will make the occasion memorable. From around the Peninsula and points north we've gathered for you some ideas to keep your guests from starving.

Bill Stewart, who recently opened his law offices in Pacific Grove, admits that for large occasions--he played host last Sunday at his home on Chestnut Street--he'll hire a caterer to do the work. However, he has a few favorites that he picked up during his three years in France.

One is radishes served with salt and a pat of butter--the reason for this, Bill says, is that the French say that radishes contain aspirin and will make you sleep.

If you want your party a little livelier, Bill goes for anchovies wrapped around an olive.

Mrs. W. J. Morcott of Pebble Beach, wife of a retired Navy captain does a wonderful thing with chicken livers to make a beautiful pate which she serves in the center of a silver dish, surrounded by quarter slices of bread--all kinds--rye, whole wheat, white, pumpernickel. Here's her

CHICKEN LIVER PATE

Fry chicken livers in butter. Put in a Waring blender with mayonnaise, whipping cream (to make it smooth), finely minced onion, fresh ground pepper and salt. Put in a crock in the refrigerator, unmold it before the guests arrive.

Mrs. Morcott, who says, "I don't like little bits of this and that", likes to serve platters of raw vegetables - cauliflower ("be sure to soak them first in salt water!"), carrot sticks, fresh spring onions with lots of the greenery. With these she makes a

MEXICAN THING

Whip until soft a large avocado. Add a can of S&W chili peppers, minced onion and minced garlic, peeled tomatoes or tomato paste, and whip these into the avocado.

Mrs. Morcott feels that cheese dips are "completely indigestible and make people sick", but since they are so popular, she does have one favorite.

CHEESE DIP

To cream cheese add garlic, onion, mayonnaise and hot sauce. Whip until very soft, place in refrigerator, and be sure to take it out before the guests arrive so it will be easy to spread.

In these recipes, the exact amounts are not given. It's a matter of taste as you go, and when you think it's good, that's enough!

• • •

If you're brave enough to try it, Elizabeth Palms, wife of architect Francis Palms of Carmel, has a marvelous dip which usually keeps people guessing--everyone thinks it's something quite exotic:

Mix together 1 can of Campbell's Black Bean soup and 1 tube of anchovy paste. Elizabeth says, "This must be served on triscuits!"

• • •

Gay Oleson of Carmel, wife of a professor of physics at the Navy Engineering School, likes to serve marinated herring. However, for those who don't like it, Gay whips up a cream cheese and minced clam dip to be surrounded by potato chips. "The recipe's on the can of minced clams, so I never keep it on file! There's onion juice and worcestershire sauce and mayonnaise along with the clams and cream cheese!"

• • •

Joan Metzger of Carmel, wife of research psychologist Paul Metzger, likes to do a dunking sauce which she says is "so easy, so quick and so inexpensive!"

This is to be placed in the cen-

(Please turn the page)

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Del Monte Lodge

PEBBLE BEACH

Where the Holly Grows

(Continued from page 3)

large scale, the University of California, in a scientific paper, called Holman's attempts a "folly" and predicted utter failure.

Today, visitors from Berkeley and other universities are frequent as they come to benefit from W. R.'s know-how. Holman, though happy and ever ready to share his knowledge, is modest.

"They were wrong a few years ago, but they know more than I do anyhow," he says.

W.R. grows many different kinds of holly. He grows Dutch holly, in which the leaf edges are relatively soft, and English holly where the leaves are serrated and prickly, and many variations in between.

He has found that the best way to grow trees is from cuttings even where the cuttings are at variance with the tree they come from.

W. R., wearing a tam his wife brought back from England last year, spends almost every day on his farm this time of year.

Holly is selectively cut under his supervision and, within a day, flown to all parts of California where his customers are. Most of his trade is wholesale.

But the biggest cutting season comes after the first of the year when big wholesalers in San Francisco are supplied who preserve the holly by secret formula and make wreaths out of it for the coming Christmas.

As he tramps across his farm, it is difficult to believe that W.R. is almost a septuagenarian. Hard work, at the store and among his trees seems to have kept him young.

"If you write this up," he says "be sure to say that everybody is always welcome. We always have open house here at the farm."

So, for those Peninsulites who'd like to see the farm, here's how to get there: drive to the heart of Watsonville, take the first left turn beyond the Plaza, drive out beyond the packing sheds and take the right turn to Sunset Beach. Two miles from the turn-off, look for two big blackboards on the right. That's where the entrance is.

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Dolores nr. Ocean — Maxine's — Carmel

BULLSEYE

(Cont'd from page 6)

when the wardens appeared alongside his car, was trying to jack the rest of the shells from his twenty-two pistol into the floor of his car so as not to be caught with a loaded weapon in the car. (He paid a heavy fine for this little deal as he was wantonly wounding animals he knew he could not kill with that weapon.)

There was the woman in Pacific Grove who, caught with not one but fifteen dollar-size abalone, explained that she was taking them to show her husband "because they are so pretty".

Fred told about the Salinas businessman who tried to shoot a deer from his moving car. When the wardens' car appeared, he jumped from the moving auto and skinned himself badly on the rock road.

Then there was the case of the butchered deer. In this one evidence had been submitted, together with a witness, that two men had killed a deer, butchered it and had it hidden somewhere in a freezer. By constant questioning, seesawing between two wardens, and comparing stories told by the accused men at different times, they were finally tripped up, confessed, and were tried and convicted.

Inasmuch as the deer carcass had to be available as evidence, if these men had been smart enough to keep their stories straight, they could not have been caught. Of course, if they had been that smart, they would have known better than to break the game law in the first place, as almost any sportsman will inform against a game hog or spotlighter.

Game law violators do not rate the immunity which used to be held by bootleggers. Any sportsman realizes that the game laws exist to insure that he, his children and his children's children will be able to enjoy the heritage of fishing and hunting to which they are entitled, and any sportsman will turn game warden on his own hook in the presence of flagrant violation, for such game violations are theft of property which belongs to all of us and no one is entitled to more than his share.

Although we drew a blank on this patrol as far as the warden was concerned, to me it was a very enlightening evening. As we came back to Monterey some time after one in the morning, I was thinking of the fact that in good weather or bad, day or night, these wardens were devoting their efforts to seeing that next year there would be deer and pheasant and quail and pigeon for me to hunt, and that while I was comfortably sitting in front of a fire, a warden was probably on that hill, taking care of my game for me.

POLIO WORST IN CALIFORNIA

California remains the number one state in polio in the United States, according to figures compiled by the U. S. Public Health Service.

The state office of the National Foundation for Infantile Paralysis revealed this week that there were 3,813 cases of polio in California as of November 14 of this year, more than any other state in the union. New York state was second with 3,051 cases.

PENINSULA COOKS

(Cont'd from page 13)

ter of the tray with vegetables arranged alternately around it: short celery stalks, lengthwise strips of cucumbers or dill pickles, flowerets of cauliflower, radishes, AND shrimps impaled on toothpicks.

DUNKING SAUCE

3/4 cup mayonnaise, 1/2 cup chili sauce, dash Tabasco sauce, 2 tsps. paprika, 2 tbs. mustard seed. Mix these ingredients well and let stand at least 1 hour. This sauce may be kept in a covered jar in the refrigerator, as the flavor constantly improves.

• • •

Bachelors usually go in for something quite, quite fancy, and Bill Boquist of Berkeley is no exception. He likes caviar and he does it this way:

To red caviar add fine pieces of chive, pepper and lemon juice. This is supposed to go on crackers, but Bill likes to eat it with a spoon.

Up in Palo Alto, Mrs. William Shaftner serves anchovy paste between walnut halves, and a big, big grapefruit stabbed with colored toothpicks holding Vienna sausages and olives.

Mrs. Barnard Norris, a former Carmelite and now of Berkeley, says, "Don't forget fruit cake for a real Christmas cocktail party! Especially if you're serving Tom and Jerries or a holiday punch."

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BLOWING OUT CANDLES on her 11th Birthday cake is Karen Swanson, daughter of Mr. and Mrs. Paul E. Swanson. Papa runs Sade's, so naturally the party was held in the restaurant. Shown with Karen are (circling her, left to right) Diane Shields, Kathleen Gahagen, Betsy Helm, Christe Belvail, Carol Ann Comardo and Lissa Gahagen. Guests who didn't get in the picture were Wendy Draper, Mimi Doud, Susan White and Karie Fellom. photo by george cain

BLOODMOBILE HERE TOMORROW

Carmel Red Cross workers are signing up blood donors, both regular and new, for the visit here tomorrow of the Mobile Blood Bank.

The bank will be set up at the American Legion Hall on Dolores between 8th and 9th from 10 a. m. to 1 p. m. As before, luncheon will be served to donors

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Mr. Spectator

(Cont'd from page 2)

ing an exhibit of her weaving and block prints at the Harrison Memorial Library during Dec... It must be Xmas... the annual tree went up this week at Sades... the City tree was decorated at the end of Ocean Ave... and hot buttered rum is being pushed at the local bistros... if you go Pogo, don't miss Walt Kelly's new opus, "The Pogo Papers"... it's a real 'rouser' and the bit on Mole MacCarony is great satire... the reason the Carmel parent nursery school is selling tickets for tomorrow night's performance of "Gigi" at the Wharf is so they can extend the playing field and build a fence on the nursery grounds.., incidentally, Jeanne Dam, the pert li'l number who will play the lead in Gigi is having a real hassle with the French dialect ...it is now a race against time to get her oval sounds and stuff in shape for the opening... experts have been called in to check her oui's (in this play she is not supposed to say non)... the show must go on... they say... and the line that should go down in history was when the free-lance writer said, "Just out of curiosity, dear, what did we live on last month?"

Advertisement

From where I sit ... *by* Joe Marsh

A Case of "Moostaken" Identity

Slim Smith never had a chance to use his moose call until a trip north this year. Visited him yesterday to see what he'd bagged.

"First day out," he told me, "I picked up a trail. I sounded the call and waited. Then *I* heard a moose call. Sure enough, something came crashing through the brush. But it was another guy with his moose call. Boy, did I get my finger off the trigger in a hurry!

"My last day there I picked up another trail. This time I got me a real moose. But you can bet I took a good look before I did any shooting!"

From where I sit, we could all learn a little from Slim's experience. Most of us are guilty sometime or other of being too quick on the trigger. Like the fellow who would deny me the right to an occasional glass of beer with my dinner. I say that kind of "aim" is way off!

Joe Marsh

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Smoking & Cancer

By JOHN F. ALLEN

Mr. Allen, who weekly fills our Book Looks column with his definite, if not definitive, opinions, is something of an expert on cancer. He writes from time to time on medicine and science for leading publications and, in addition to being one of the San Francisco Examiner's top science writers, a few years back put in a stint writing the medicine and science section of Time Magazine. He is a member of the National Association of Science Writers.

We asked for his opinion of the current argument on the connection between cigarette smoking and lung cancer. Here is his answer.

I hasten to douse one cigarette and light another, as I settle to a typewriter and an answer to your query. And, with that cigarette, from which I just drew a lung-filling drag, smoking from the corner of my desk, I suddenly am assured that at least one of a number of things is wrong with me, to wit: I am either:

1 - The unconscious victim of a Freudian will to self-destruction, or:

2 - My habits are stronger than my brains, or:

3 - I'm willing to buck the opinions of a dozen of the best scientific brains I know, or:

4 - Cigarettes are good for me.

On a more serious note, let me get way out on a limb and say this: WITHOUT ANY QUESTION OF A DOUBT, CIGARETTE SMOKING IS THE CAUSE OF ALMOST 99 PER CENT OF LUNG CANCER, WHICH IS, AMONG MEN, THE DEADLIEST OF ALL MALIGNANCIES.

You and your readers are going to be inundated with a great flood of propaganda. You've already seen the loud advertising campaign of one cigarette company which claims, without saying so, that it will save you from cancer.

For the first time in their history, the big boys of the cigarette industry have gotten together to hire a "public relations firm"--another name for people who can lie with an honest flair--to claim that it's smog, not cigarettes, which causes lung cancer.

In Chicago a couple of weeks ago, where I went to cover a meeting of surgeons, I had a chance to talk for the third or fourth time with Dr. Evarts Graham, of St. Louis, one of the great medical men of our time.

He's past president of the American Surgical Association, the American College of Surgeons and the American Association for Thoracic Surgery. Nobody else has headed all three groups; nobody else knows that much about the chest.

"Any person," he told me, "who is over 45 and who smokes twenty-five or more cigarettes a day has fifty times as great a chance of developing lung cancer as the non-smoker."

He added that his continuing studies show that only 1-1/2 per cent of lung cancer patients (in a study of over 1,000 of them) showed no history of cigarette smoking.

Doctor Graham, who stopped smoking himself a year ago, when he began to realize the force of his own statistics, pointed out that the increase in lung cancer death has amounted to an astronomical 1,500 per cent in twenty-five years.

Placed on graph paper this increase follows, like twin striking snakes, the increase in cigarette smoking.

Because the same increase does not follow with pipe and cigar smokers, scientists are led to the obvious conclusions that the disease is due to one of three factors: 1- the fact that cigarette smokers inhale more than others; 2 - something in the cigarette paper; 3 - something in the highly secret ingredients which cigarette companies use to moisten or otherwise treat their products.

Lung cancer is now the second leading cause of death among men. It is growing there, and may well include the women when they, too, smoke as generally and as much as men.

At that same Chicago meeting, Doctor Graham, who has been baited considerably by the cigarette companies, told them literally to put up or shut up.

He told a gathering of cigarette-smoking newsmen:

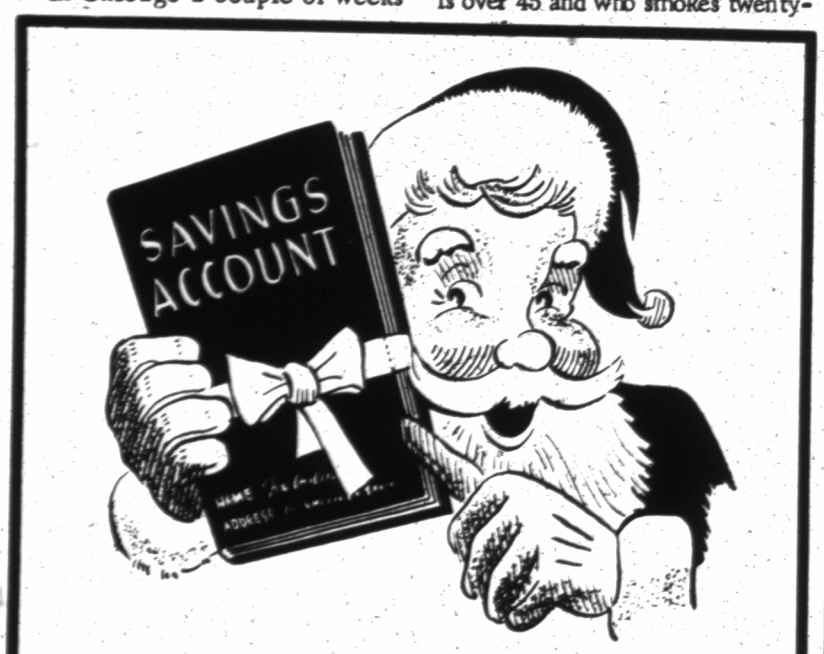
"The tobacco companies ought to put up the money to settle this question. Who else could be more interested?

"Let them finance research to answer these questions: does cigarette smoking really cause lung cancer?; if cigarettes are responsible, what chemical or what in the paper is the cancer agent?; if there is such an agent, what can be done about it?"

To date all that has been heard from the cigarette companies is denials and one of the most vomitous advertising campaigns that has ever disgraced public prints.

I, as an old and unregenerate smoker, have checked these figures and opinions out with a dozen or more cancer experts for whom I have unbounded respect. I have found not one anywhere who is willing to deny Graham's figures or conclusions.

Anybody got a cigarette? I just finished my second pack.



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